



28th Annual Pro-Am Golf Tournament

for Ronald McDonald House Charities® of Greater Washington, D.C.

MONDAY, JUNE 25TH 2012

WESTFIELD'S GOLF CLUB

CLIFTON, VIRGINIA

The Pro-Am Golf Tournament focuses on two main elements - supporting the mission of RMHC and providing the exceptional opportunity for you and your colleagues to play golf on a beautiful course alongside a National Touring Professional. This tournament is a great opportunity to entertain clients or recognize employee effort.

KNOW THE IMPACT YOU MAKE

Every year, your Pro-Am golf sponsorship reaches far beyond 18 holes. Funding from sponsorships like yours has kept our two Ronald McDonald Houses open for over 31 years and has helped to serve over 20,000 families and children. In addition, your sponsorship makes an everlasting impact on thousands of children in the Greater Washington, D.C. area through the Ronald McDonald Family Room® at Children's National Medical Center and through the Ronald McDonald Care Mobile®. In association with Georgetown University Hospital, the Ronald McDonald Care Mobile provides on-the-spot medical care for 2,000 uninsured children a year to wards 5, 6, 7 and 8 in Washington, D.C.

THE VALUE OF YOUR SPONSORSHIP

Your participation gives you the unique opportunity to promote the talent, value and philanthropic outlook of your organization through logo placement on the greens and RMHC website recognition. Most importantly, this event will give you the chance to network and build relationships with hundreds of Greater Washington, D.C. professionals.

We look forward to your participation at the 2012 Pro-Am Golf Tournament. Contact Ashley Peterson at (703) 698-7080 or AshleyRMHC@vacoxmail.com to sign up or receive more information. We look forward to speaking with you!

Sincere Regards,

Dorinda Burroughs
Board Chair

Ashley Peterson
Development Associate

I.R.S. Tax Exempt Number 52-1132262 ♦ CFC # 15005
www.rmhc.greaterdc.org



SPONSORSHIP FORM

Ronald McDonald House Charities® of Greater Washington, D.C.

28th Annual Pro-Am Golf Tournament

Monday June 25th, 2012

Westfields Golf Club, Clifton, VA

Phone: 703-698-7080 Fax: 703-698-7745 Email: Ashleyrmhc@vacoxmail.com

You may now fill out our sponsorship form online at: <http://bit.ly/RMHC2011ProAm>

CONTACT NAME: _____

COMPANY: _____

ADDRESS: _____

PHONE: _____ FAX: _____

E-MAIL: _____

LEADERSHIP TIER:

- Platinum Sponsor: \$7,500
- Gold Sponsor: \$5,500
- Silver Sponsor: \$2,750
- Bronze Sponsor: \$1,375

PARTNERSHIP TIER:

- Red Sponsor: \$2,000
- Yellow Sponsor: \$1,000
- White Sponsor: \$500

I am not able to play in the tournament this year but I would like to support the Ronald McDonald House by:

- ◇ Sponsoring a family for \$490
- ◇ Sponsoring the Putting Contest, Breakfast, or a Beverage Cart with signage for \$1,000 each
- ◇ Sponsoring a golf cart, your company's name on each cart during play for \$3,000
- ◇ Donating a high-end auction item: _____

PAYMENT: CHECK ENCLOSED _____ Please send invoice _____ *Must be mailed by June 1, 2012*

Please make checks payable to Ronald McDonald House Charities of Greater Washington, DC

and mail to: Ronald McDonald House

3727 14th St NE Washington, D.C. 20017

Contributions are tax deductible except for \$575 per Leadership Tier golfer and \$250 per Partnership Tier golfer which represents direct player costs

I.R.S. Tax Exempt # 52-1132262

www.rmhc.greaterdc.org

2012 SPONSORSHIP LEVELS



L
E
A
D
E
R
S
H
I
P
T
I
E
R

- Platinum Sponsor \$7,500**
 - Four golf entries
 - Invitation to Sunday Evening's "Touring Pro Reception"
 - Choice of the Touring Pro to play with their team
 - Participation in a Hall of Fame morning clinic on the driving range
 - Website and online media banner recognition
 - One hole sign on the golf course and one sign on the driving range
 - Logo recognition in the souvenir program book
 - Breakfast, lunch, and tournament reception
 - VIP Favor Package

- Gold Sponsor \$5,500**
 - Four golf entries including play with a Touring Pro
 - Invitation to Sunday Evening's "Touring Pro Reception"
 - One hole sign on the golf course
 - Logo recognition in souvenir program book
 - Breakfast, lunch, and tournament reception

- Silver Sponsor \$2,750**
 - Two golf entries including play with a Touring Pro
 - Invitation to Sunday Evening's "Touring Pro Reception"
 - One hole sign on the golf course
 - Logo recognition in the souvenir program book
 - Breakfast, lunch, and tournament reception
 - VIP Favor Package

- Bronze Sponsor \$1,375**
 - One golf entry including play with a Touring Pro
 - Invitation to Sunday Evening's "Touring Pro Reception"
 - One hole sign on the golf course
 - Logo recognition in souvenir program book
 - Breakfast, lunch, and tournament reception

Online sign-up available at: <http://bit.ly/RMHC2012ProAm>
For more information contact Ashley Peterson at
(703) 698-7080 or ashleymhmc@vacoxmail.com

P
A
R
T
N
E
R
S
H
I
P

- Red Sponsor \$2,000**
 - Four golf entries
 - Play with a Mid-Atlantic Golf Pro
 - Breakfast, lunch, and tournament reception
- Yellow Sponsor \$1,000**
 - Two golf entries
 - Play with a Mid-Atlantic Golf Pro
 - Breakfast, lunch, and tournament reception
- White Sponsor \$500**
 - One golf entry
 - Play with a Mid-Atlantic Golf Pro
 - Breakfast, lunch, and tournament reception

T
I
E
R

Other ways you can support the tournament:

- Sponsor a family for \$490
- Sponsor the Putting Contest, Breakfast or a Beverage Cart with signage for \$1,000 each
- Golf Cart Sponsor, your company's name on each cart during play for \$3,000
- Donate a high end auction item