

Red Shoe Run & Walk 5K

Ronald McDonald House Charities®
OF GREATER WASHINGTON, D.C.

March 25, 2012



Sponsorship Opportunities



Kid's Fun Run Sponsor - \$5,000 (Reserved for 1 company)

Sign recognition in race
RMHC website recognition
Promotional booth & material distribution at event
Newsletter recognition
Exclusive Fun Run signage
Logo on Kids Fun Run medals
Free registration of 15 employee participants
Company name and logo on t-shirt



Mile Marker Sponsor - \$2,000 (Reserved for 3 companies)

Exclusive sign & logo recognition at designated mile marker
Material distribution in race packet
RMHC website recognition
Newsletter recognition
Free registration of 5 employee participants
Company name listed on t-shirt



Family Sponsor - \$490

It costs \$70 per night to care for each family staying at the Ronald McDonald House. If you choose to be a Family Sponsor, your donation will help a family by sponsoring them for one week. You receive free registration of 2 participants as well.



Red Shoe Run & Walk Title Sponsor - \$10,000 (Reserved for 1 company)

Title Sponsor banner and sign recognition during the race
Company name and logo on all promotional materials
Promotional booth & material distribution during event
RMHC website headline recognition
Headline newsletter recognition
DJ announcement at shotgun start and throughout race
Company name and logo on race packet and t-shirt



Heartbeat Sponsor - \$3,500 (Reserved for 4 companies)

Heartbeat Sponsors select from one of the following:
① DJ ② Pre-Race Food ③ Group Warm Up or
④ On Course Water Station. Each sponsor receives:
Exclusive sign & logo recognition at selected heart location
Material distribution in race packet
RMHC website recognition
Newsletter recognition
Free registration of 10 employee participants
Company name and logo listed on t-shirt



Quarter Mile Sponsor - \$1,000 (Unlimited entry)

Shared sign recognition at various mile markers
Material distribution in race packet
RMHC website recognition
Newsletter recognition
Free registration of 2 employee participants
Company name listed on t-shirt

Sign up today!

Sign up as a sponsor today!

Contact Ashley Peterson at: 703-698-7080
or ashleymhcvacoxmail.com

Other ways to help:

Get a team of runners/walkers out to the race
Start a FirstGiving webpage to help fundraise for RMHC
Sponsor event necessities (treats, prizes, port-a-potties, etc.)
Call us today to learn more